

PET INDUSTRY PODCAST

ABOUT THE WEAR WAG REPEAT PODCAST

On the Wear Wag Repeat Podcast you'll get social media tips, business growth hacks and inspirational stories to turn your passion for pets into a profitable business. You'll also hear about the pets who inspire our businesses, motivate us to bring home the bacon, and teach us to live in the moment!

Over the past 10 years, host Tori Mistick has built the award-winning dog lifestyle blog and multi-media platform, Wear Wag Repeat. Tori is passionate about teaching women in the pet industry how to grow their businesses online.



TOP EPISODES

Episode 25: Creating an Online Shop for My Blog

Episode 69: Instagram Growth Tips from a Top Dog Influencer

Episode 133: Be the Leader Your Dog Wants You To Be

WHERE EPISODES ARE SHARED



43,390
followers



6,800
subscribers



1,690
fans



550,000
monthly
views

LISTENER DEMOGRAPHICS

46.9K

DOWNLOADS

2,720

monthly average

84% are women
30% are 25-34 years old
47% are 35-54 years old
87% live in the U.S.
76% are business owners
85% buy premium pet brands

5 STAR REVIEWS

"Tori is dedicated to building community, empowering others, and sharing her platform, all while being a genuinely kind person. She's quickly becoming an industry leader and influencer in the pet industry." - Kristen Lee, COO Grassroots Dog Biz School

SPONSOR OPTIONS

BEST IN SHOW PACKAGE

- Mention at start + end of episode
- Pre-recorded 30 second mid-roll ad
- Episode show notes mention
- Mention in Instagram caption
- Instagram Stories feature
- Mention + link in e-mail blast

Investment: \$400

OFF LEASH PACKAGE

- Pre-recorded 30 second mid-roll ad
- Mention in Instagram caption
- Instagram Stories mention
- Mention + link in e-mail blast

Investment: \$150

CONTACT ME

Let's work together!

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