ABOUT THE WEAR WAG REPEAT PODCAST

On the Wear Wag Repeat Podcast you'll get social media tips, business growth hacks and inspirational stories to turn your passion for pets into a profitable business. You'll also hear about the pets who inspire our businesses, motivate us to bring home the bacon, and teach us to live in the moment!

Over the past 10 years, host Tori Mistick has built the award-winning dog lifestyle blog and multi-media platform, Wear Wag Repeat. Tori is passionate about teaching women in the pet industry how to grow their businesses online.

TOP EPISODES

- Episode 25: Creating an Online Shop for My Blog
- Episode 69: Instagram Growth Tips from a Top Dog Influencer
- Episode 133: Be the Leader Your Dog Wants You To Be

WHERE EPISODES ARE SHARED

- Instagram: 43,390 followers
- Subscribers: 6,800
- Fans: 1,690
- Monthly views: 550,000

LISTENER DEMOGRAPHICS

- 46.9K Downloads
- Monthly average: 2,720

- 84% are women
- 30% are 25-34 years old
- 47% are 35-54 years old
- 87% live in the U.S.
- 76% are business owners
- 85% buy premium pet brands

5 STAR REVIEWS

"Tori is dedicated to building community, empowering others, and sharing her platform, all while being a genuinely kind person. She's quickly becoming an industry leader and influencer in the pet industry." - Kristen Lee, COO Grassroots Dog Biz School

SPONSOR OPTIONS

- BEST IN SHOW PACKAGE
  - Mention at start + end of episode
  - Pre-recorded 30 second mid-roll ad
  - Episode show notes mention
  - Mention in Instagram caption
  - Instagram Stories mention
  - Mention + link in e-mail blast
  Investment: $400

- OFF LEASH PACKAGE
  - Pre-recorded 30 second mid-roll ad
  - Mention in Instagram caption
  - Instagram Stories mention
  - Mention + link in e-mail blast
  Investment: $150

CONTACT ME

Let's work together!

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